

APPRENTICESHIP: Return on Investment for Employers



Apprenticeships offer savings for businesses when compared to other workforce development models, resulting in a Return on Investment (ROI) for every dollar invested in their apprenticeship programs.¹

HOW CAN APPRENTICESHIP BENEFIT YOU?

- Recruit and develop a highly skilled pipeline of employees.
- Match employee skills with employer needs.
- Reduce turnover and retain employees.
- Capability to customize your training program and ensure employees develop the right skills.
- Foster a diverse and inclusive culture.

92% Employment Retention

Percentage of apprentices who retain employment after apprenticeship completion².



To learn more about apprenticeship programs for your business, contact Clark University at techbuild@clarku.edu

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Sources:

1. Workforce GPS: *"Expanding Apprenticeship: Return on Investment (ROI)"*
2. *Apprenticeship.gov "Explore Apprenticeship Resources" - Homepage | Apprenticeship.gov*

