



# TECHBUILD

## Underserved Communities & IT Apprenticeships:

### The Challenge:

Working in Information Technology industries **often requires prerequisites**; however, **underserved communities in America face barriers** such as **poverty, quality education, and limited access** to opportunities **when competing with highly educated and socially connected candidates for employment.**

Low-income and under-educated populations aren't the only underserved and overlooked pools of potential employees. People with disabilities, military veterans, homeless individuals, and formerly incarcerated individuals are also among the populations recruiters disregard when seeking candidates for hire.<sup>1</sup>

**The Solution:** Create opportunities for underserved communities to recognize and actualize their potential by:

- Providing equal **opportunity and support through mentorship**
- Assigning meaningful job tasks to **build knowledge and skill set**
- **Prioritizing mental health awareness and unconscious bias training**
- **Cultivating a positive company culture** that encourages open communication and transparency
- **Providing equitable access and opportunity for growth and advancement within the company.**
- **Rewarding** skill development with scaled wage progression

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**To Learn More About Supporting Underserved Communities & IT Apprenticeships, visit [TechBuildClark.com](http://TechBuildClark.com)**

Source:

1. Working Nation. *Creating More Job Opportunities for Underserved Communities.* [Creating more job opportunities for underserved communities - WorkingNation](#)